



**MIND THE GAP SUMMIT**  
**Mill Valley Film Festival**  
**Saturday, October 6, 2018**

**Outdoor Art Club | Mill Valley**

**SESSION ONE**

10-10:15 a.m.

**Arrivals and check-in**

10:15-10:35 a.m.

**Welcome by Zoe Elton | Director of Programming, Mill Valley Film Festival**

A look back over a year's time

**A word from our Mind the Gap Partners:** Delta Air Lines (Michelle Lee, Director of Global Sales) and Marin Community Foundation (Vikki Garrod, Chief Communications Officer, Marin Community Foundation)

10:35-10:40 a.m.

**Mill Valley Film Festival Signs the 5050x2020 Pledge**

Mark Fishkin | Executive Director

Zoe Elton | Director of Programming

10:40-11:00 a.m.

**50/50: Pledging for 2020**

Tiffany Shlain | Filmmaker; Founder, Webby Awards, 50/50 Day

11:00-11:30 a.m.

**Consciously Independent Producing**

Anna Paquin and Cerise Hallam Larkin | Producers, *The Parting Glass*

Michelle Cameron | Producer, *Nancy*

Moderator: Chaz Ebert | Publisher, RogerEbert.com

11:30-11:45 a.m.

**BREAK**

11:45 a.m. -12:15 p.m.

**Entrepreneurism & Fundraising: Approaches in Film and Tech**

Stacey Kelly Egide | Founder, Andalou Naturals

Josh Felser | Founder, Freestyle

Gerry Maravilla | Head of Crowd Funding, Seed & Spark

Helen Russell | Founder, Equator Coffee

Moderator: Michelle Kantor | Executive Director/Founder, Cinefemme

12:15-12:45 p.m.

**Recognizing Bias: Two Filmmaker Perspectives**

Robin Hauser | Filmmaker, *bias* (10 minutes)

Shakti Butler | Filmmaker; Founder, World Trust (20 minutes)

12:45-1:00 p.m.

**Mind the Gap Award Presented to Dr. Stacy Smith, USC Annenberg**

Presenter: Chaz Ebert | Publisher, RogerEbert.com

1:00-2:00 P.M.

**Lunch**

Implicit Association Test

**SESSION TWO**

2:00-2:30 p.m.

**Latest Findings: USC Annenberg Inclusion Initiative**

Dr. Stacy Smith | Associate Professor, Founder and Director of the Annenberg Inclusion Initiative at the USC Annenberg School for Communication & Journalism

2:30-2:55 p.m.

**The Intersection of Film and Technology**

Jacqui Lopez | Vice President, Animation, Lucasfilm

Amie Tornincasa | Director, Studio Technology, Netflix

Moderator: Melinda Fox | Founder and CEO, Tanji Mobi

2:55-3:15 p.m.

**Conscious Inclusion: The International Perspective**

Anne Alix | Director, *Something is Happening* (France)

Michal Aviad | Director, *Working Woman* (Israel)

Moderator: Osnat Shurer | Producer, *Moana*

3:15-3:30 p.m.

**Break**

Implicit Association Test

3:30-3:55 p.m.

**ReFraming the Film Industry for Inclusion**

Alison Emilio | Director, ReFrame (Sundance Institute and Women In Film, Los Angeles)

Dr. Judith Williams | Culture Change Consultant, ReFrame (Sundance Institute and

Women In Film, Los Angeles)

3:55-4:30 p.m.

**Art as Activism: An Insider's Perspective**

Holly Near | Singer/Activist

Norah Shapiro | Director, *Time for Ilhan*

Jennifer Steinman | Producer, *Time for Ilhan*

Ricki Stern | Co-Director, *Reversing Roe*

Moderators: Erin Lim and Angela Tabora | Bitch Talk Podcast

4:30-4:45 p.m.

**Talkback: The implicit association test and our 50/50 pledging**

Shakti Butler

Zoe Elton

4:45-5:00 p.m.

**Closing**

Holly Near | Singer/Activist

5:00-6:00 p.m.

**Happy Hour**